

MRG August 18 Meeting Summary

Meeting Details: Monday 18th August, 2025, at Wanderers Football Park

Apologies: Peter Theos (Red), Paolo Bevilacqua (Red)

Attendees: MRG Chair Harry Inns (1880), John Inns (1880), Andy Kensett (Black North), Jessica Allison (White & Black), Chris Bettiol (White & Black), Jim Lumsden (Red), Joseph Vukasovic (Red), Andrew Gafa (RBB), Robyn McKenna (Red), Ryan Murray (3M W&B)

Club representatives: Scott Hudson (CEO), Steve Mandis (Head of Commercial), Warren Thomson (Membership & Ticketing Manager)

Topics Discussed:

- General Club Updates; including Membership Renewals update, High-Level Player Recruitment Strategy, A-League Women Program, Academy Programs
- Updates to 2025/26 Membership program; including
 - Families changing to a family/group of 4 to accommodate for families of all ages and to accommodate groups wanting to attend games together
 - All forms of Public transport now included with memberships and tickets to and from CommBank Stadium
 - RBB Members will now receive \$25 voucher to use at the Red & Black Bloc store, allowing the club & members to directly support the RBB
 - All other membership categories to receive store credit at the Wanderers Shop to redeem packs or merchandise of their choosing – meaning Mber+ as a platform will no longer be utilised
 - The club will establish Member Pack Redemption points across Western Sydney, activating with players each week from late September to late November
- Timelines discussed for Jersey launches, with all kits scheduled to be released across September and early October
- The club intends to host several open trial matches at Wanderers Football Park, free for all members to attend
- Keeping match day more affordable for families: Wanderers advised 2025/26 memberships and ticketing are among the most affordable for professional sport entertainment in Sydney. The club has provided a special offer to families of children now too old for the WanderKid program for the 2025/26 season.

Decisions Made

- The club & MRG agreed to elevate the visibility of the MRG. This includes;
 - Publish a webpage on the club website dedicated to the MRG, which highlights who the MRG are, what the MRG does, and how Wanderers members can contact the MRG

- Publish a photo and names of MRG representatives on this page, and include a link to a summary of the most recent MRG meeting
 - Set up an email address for members to contact the MRG
 - Pursue new recruitment to ensure my diverse representation (demographic and membership categories)
- The club to explore an additional, mid-season Member Forum and canvas demand from general membership
- Members Competition: Feedback from Member surveys was preference for away day travel and hospitality, which was more popular than an overseas trip, such as last season's competition that saw a member win a trip to the 2025 UEFA Champions League Final.
- Half-time activations and competitions – The club to explore how to generate more crowd involvement